

What Items of Car Expense Can Be Deducted from Income

Automobile Club of Southern California Points Out Savings to Motorist in Figuring Income Tax

Eight important deductions are allowed California motorists in filing Federal income tax returns for 1929...

1. The amount paid for an automobile used for either business or pleasure...

Landing Field of Future To Be Up In Air

OAKLAND, Calif., Jan. 30.—(UP) Aviators of the future will find on giant air mattresses, several hundred feet in circumference and 35 feet thick...

National Orange Show Soon To Celebrate Twentieth Anniversary



California's greatest midwinter event will soon complete its twentieth year with an exposition that is expected to surpass all previous ones in honor of King Orange...

CERTIFICATE OF BUSINESS Fictitious Firm Name

THE UNDERSIGNED does hereby certify that he is conducting a real estate, loan and insurance business at 1339 Post Avenue, Torrance, California...

W. RUFUS PAGE, 1733 Arlington Avenue, Torrance, California. WITNESSES my hand this first day of January, 1930.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this Certificate first above written.

NOTICE!

The Ninth annual meeting of the Torrance Hospital Association of the Jared Sidney Torrance Memorial Hospital will be held in the Nurses Home, 1418 Cota Avenue, Torrance, California, at 4:00 P. M. on Wednesday, February 12th, 1930.

NOTICE OF TRUSTEE'S SALE

WHEREAS, by Deed of Trust dated January 13th, 1928, and recorded April 21, 1928 in Book 3399, Page 75, of Official Records in the office of the County Recorder of Los Angeles County, California...

Dollars, and interest on \$1800.85 from the 23rd day of April, 1927, at the rate of seven per cent per annum, advances if any, under the terms of said Deed of Trust...

Said sale will be made without covenant or warranty, express or implied, regarding title, possession or encumbrances.

NOTICE OF TRUSTEE'S SALE

WHEREAS, by Deed of Trust dated March 23rd, 1929, recorded July 25th, 1929 in Book 3195, Page 329 of Official Records of Los Angeles County, California, LOUIS L. BARR and FRANCES L. BARR, husband and wife, did grant and convey the property therein, and hereinafter described to the Riverside County Title Guaranty Company...

western front entrance of the County Court House in the City of Los Angeles, County of Los Angeles, State of California, all the interest conveyed to it by said Deed of Trust...

"Lot Twenty-five (25) of Tract Number Forty-seven (47), as per map recorded in Book 13, Page 131 of Maps, in the office of the County Recorder of said county."

RIVERSIDE COUNTY TITLE GUARANTY COMPANY

By C. B. BURNS, Vice President. Attest: W. W. DEAVER, Secretary.

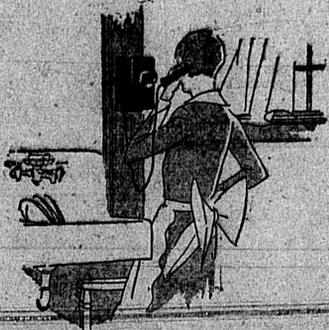
NOTICE CALLING FOR BIDS FOR A FORD STANDARD COUPE

Notice is hereby given that the City Council of the City of Torrance will on the 4th day of February, 1930, at the hour of 9 o'clock P. M. open and publicly declare bids for the furnishing to the City of Torrance one Ford Standard Coupe...

Said bids shall specify what sum of money will be required as purchase price in addition to the transfer by the City of Torrance of good title to that certain 1928 Chevrolet Roadster...

Corporate Seal

Jan 16-23-30-Feb 6-30



Extension Telephones Save Steps!

Answering a call to the telephone, wherever you are in the house. Placing a call while you think of it, because a telephone is at hand. Enjoying the feeling of safety that an extension telephone gives. These are advantages that every woman understands. An extension telephone costs but a few cents a day.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

LONG BEACH TO VOTE ON METRO. SEWER GET YOUR DOG VACCINATED FOR RABIES

Health Officers Ask Dog Owners to Help Curb Fatal Disease

Project Originally Rejected, Now Thought to Have Approval of Citizens—Torrance and Lomita District Operating

After several years of effort the citizens of Long Beach will have the opportunity of voting on the question of participation in the Metropolitan Sewer Project...

Robert T. McGowan Graduate of Carnegie Institute Instructor of Piano and Harmony 816 Cota Ave., Torrance Phone 531

Walter L. Jenkins ATTORNEY AND COUNSELLOR AT LAW 1299 1/2 El Prado, Torrance, California

Rabies in Los Angeles county increased in prevalence during the month of December according to a report of Dr. G. H. Roth, director of the bureau of communicable disease control of the county health department...

The present increase in such respiratory infections as colds, influenza and pneumonia is expected for this time of the year, the report shows.

Improvements on 218th and 165th Ordered Last Week Final ordinances were adopted last week by the Los Angeles City Council for the improvement of 218th street and Halldale avenue district and 165th street between Orchard avenue and Vermont avenue.

Lomita, Belvedere, Downey, Bellflower, Hynes and Clearwater. Although the actual money for the construction of the work was not available until July, 1925, progress was made at such a rapid rate that the entire system was placed in operation on the first of February, 1928, and service given to all of the communities. In the meantime, several hundred miles of local sewers were built within the communities so that now service is given to all parts of the area.

"Let's get up a Newspaper ad"

This is No. 5 of a series of ads depicting the various branches of advertising production. In ad No. 4 we discussed the engraving. Watch for No. 6 in an early issue.



"our story must be put into WORDS"

WE MUST tell the story of "Roseanne" dresses convincingly—our copy must create a desire to own a "Roseanne" dress. It must appeal to women of all ages and instill in their minds the idea that a visit to the "Roseanne" Dress Shoppe will be both profitable and enjoyable. This "copy" must be concise and to the point as it will later appear in cold type.

For the benefit of our advertisers we offer the use of the Meyer Both General Newspaper Feature Service which contains scores of "copy" suggestions prepared by experienced advertising writers who thoroughly understand the manifold merchandising problems confronting the merchant. Our representative will gladly explain this service in detail.

TORRANCE HERALD and LOMITA NEWS

Professional Directory

Drs. Lancaster and Shidler PHYSICIANS AND SURGEONS Office, 14, House, 15 and 118 Office, First National Bank Bldg. Res. Cor. Post and Arlington Torrance California

PERRY G. BRINEY ATTORNEY-AT-LAW 128 1/2 W. 6th St., San Pedro Bus. Phone San Pedro 136 Residence Phone Torrance 159

Dr. Norman A. Leake Physician and Surgeon Office, Cota-Post Bldg. Corner Cravens and Post Ave. Telephone 90 Residence, 1625 Marcellina Ave. Telephone 13-M

Dr. A. P. Stevenson Physician and Surgeon Office, Levy Bldg., 1811 Sartori Ave. Phone: House, 187-J Office, 9e Torrance, Calif.

Dr. D. J. Olson CHIROPRACTOR FREE EXAMINATION 1311 Sartori Levy Bldg. Phone 301

S. C. SCHAEFER Attorney at Law 578 I. W. Hallman Bldg. 124 West Fourth St., Los Angeles Residence 24229 Hawthorne Blvd., Wateria

DRS. MITTS & MITTS CHIROPRACTORS Office Hours: Evenings 9 A.M.—12 Noon Mon., Wed., Fri. 1 P.M.—5 P.M. 7 to 9 1625 Cabrillo Avenue Above Earl's Cafe Torrance Tel. 371

DR. R. F. BISHOP Dentist X-Ray Service 1625 Cabrillo, Room A Phone 811 Residence—2951 Carson Telephone 287-W

J. R. JENSEN Attorney at Law Office, Suite 105-6-7 First National Bank Bldg. Phone Torrance 117

Dr. R. A. Bingham Dentist New Edson Bldg. 1417 Marcellina Ave. Just West of Postoffice Torrance Phone 198-J

DR. O. E. FOSSUM Dentist X-Ray Service Hours: Sam Levy Bldg. 9 a.m. to 5 p.m. 1311 Sartori Ave. Phone 186—Torrance, Calif.

C. T. RIPPY ATTORNEY-AT-LAW Torrance Theatre Bldg. Phone 243

LA PLANTE STUDIO PHOTOGRAPHY 1509 CABRILLO AVENUE PHONE 157-J

Portrait Commercial Kodak Finishing Picture Framing Enlarging Copying Oil Coloring

Torrance Branch Los Angeles Conservatory of Music and Arts (Established 1893) Bernardine Schipper, director and teacher of Piano and Theory Studio: 1738 MANUEL AVE. Hours: Wednesday Afternoon and Saturday Morning

Walter L. Jenkins ATTORNEY AND COUNSELLOR AT LAW 1299 1/2 El Prado, Torrance, California

THE MORE YOU TELL THE MORE YOU SELL USE OUR CLASSIFIED PAGE